

Application for Distribution License
CROSSWALK[®]/ Reverse CROSSWALK[®]/Relative Value Guide[®]

Company Name _____

Company Website _____

Product Name(s) _____

For each product, please provide additional information - see Attachment.

Address _____

City _____ State _____ Zip Code _____

Country _____

Contact person _____

Title _____

Telephone _____ Fax _____

E-mail _____

Print Name _____

Signature _____

Title _____

Date _____

Mail, email or fax completed application, including attachment(s) with samples to:

Elizabeth Campbell, JD
Associate General Counsel
American Society of Anesthesiologists
1061 American Lane
Schaumburg, IL 60173
Phone: (847) 825-5586
Fax: (847) 825-1692
e.campbell@asahq.org

ATTACHMENT - PRODUCT INFORMATION

For each Product identified in the application, please provide the following:

1. Product Name: _____
2. Product Format (print, electronic media or Internet): _____
3. Product Description
(please provide sufficient detail, including how CROSSWALK, Reverse CROSSWALK, and/or Relative Value Guide will be used):
4. List each ASA product—CROSSWALK, Reverse CROSSWALK, and/or Relative Value Guide—that will be used:
5. Please attach sample pages and/or screen shots from the product (or an accurate “mock up”) showing how CROSSWALK, Reverse CROSSWALK, and/or Relative Value Guide content will be used and displayed.
6. Redistribution of CROSSWALK, Reverse CROSSWALK or Relative Value Guide content alone is not permitted. Describe the additional content that will be used in the product.
7. Will your marketing or promotional materials refer to the ASA or CROSSWALK/ Reverse CROSSWALK/Relative Value Guide? _____
If so, representative samples must be provided for review and approval by ASA prior to use of any such materials.
8. Target distribution date, or date of first distribution? _____
9. Sales price of product _____
10. Do you have a current distribution license agreement with the American Medical Association (or an authorized distributor of CPT®) for distribution of CPT in the above-referenced product(s)? _____